

Working Smarter, Not Harder

American Society for Indexing
Pacific Northwest Chapter
Fall Conference
September 28, 2013

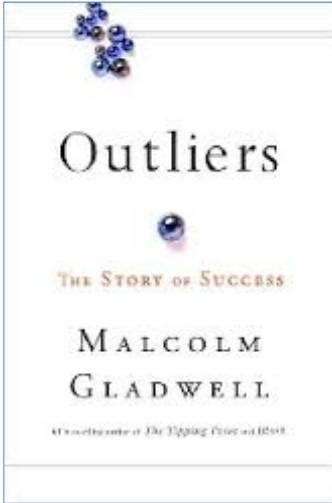
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Is it possible to
just work smarter
without
first working harder?

2



Outliers
THE STORY OF SUCCESS
MALCOLM GLADWELL
Author of The Tipping Point and Blink

10,000 hour rule



Learning

Experience

3

Learning Curve

- Deep observation (passive mode)
- Skills acquisition (practice mode)
- Experimentation (active mode)

4

Where are you on the learning curve?



-- or --



5

No matter where we are
on the learning curve,
there are always possibilities
for working smarter...
if we remain open to them.

6

Consider our...



Ability to change

Awareness

Attitude toward change



7



Where do we start?

How do we start?



8

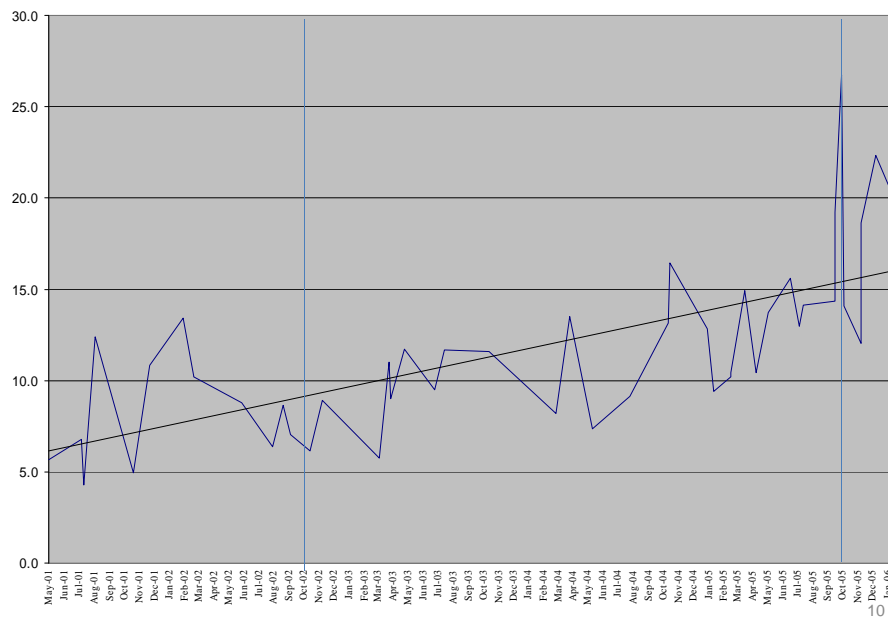
How have we worked smarter?

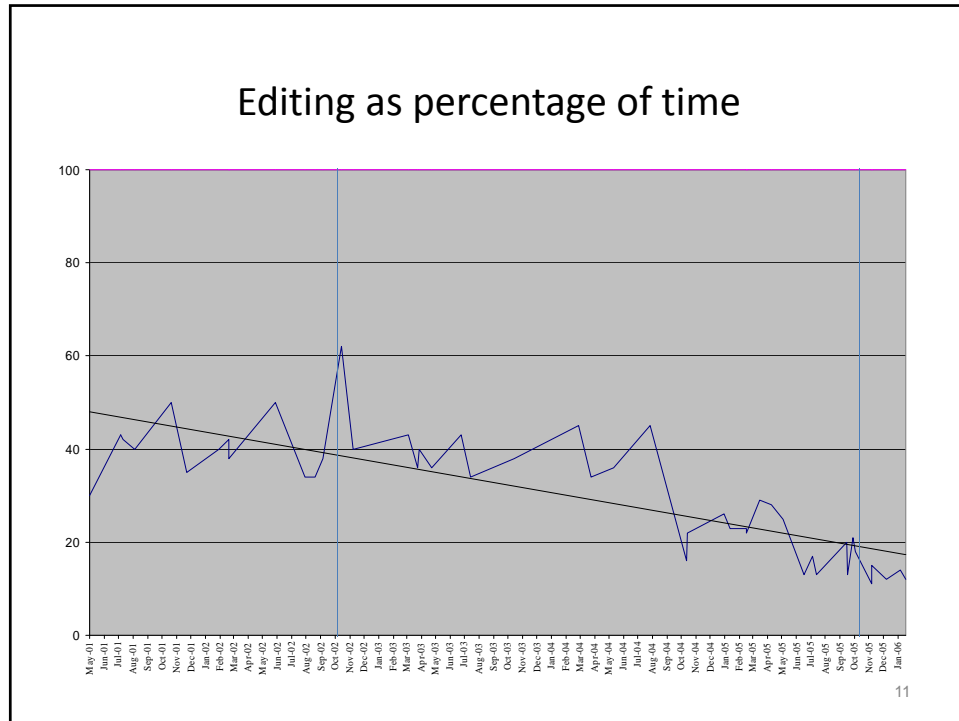
What have we tried that
hasn't worked?

ME first!

9

Pages per hour





Which one
do you prefer?



13



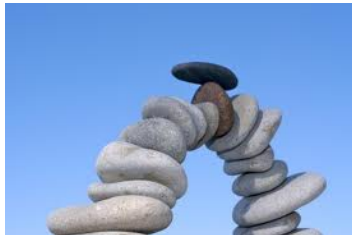
Good? Bad? Who knows?

14

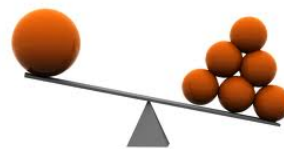


Jar of life

15



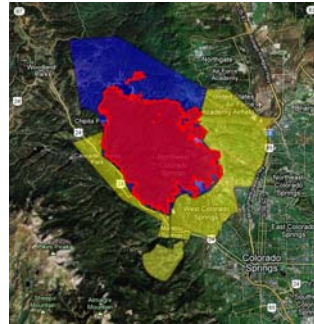
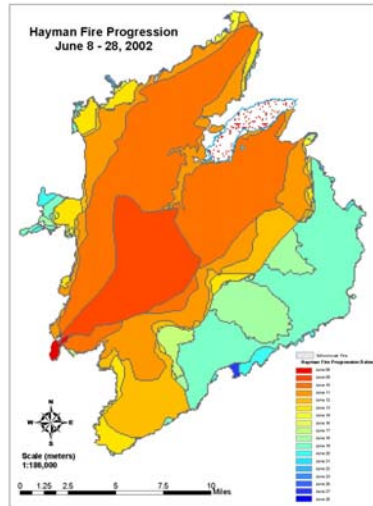
Work-Life Balance



Centering and inner reflection
Awareness without judgment
Prioritizing what's important

16

Stress? What stress?



17

Stress? What stress?



18



Adam and Eve in the Garden of Eden tapestry



Babie lato (old women of summer)

Prioritize. Discover what's important to you.

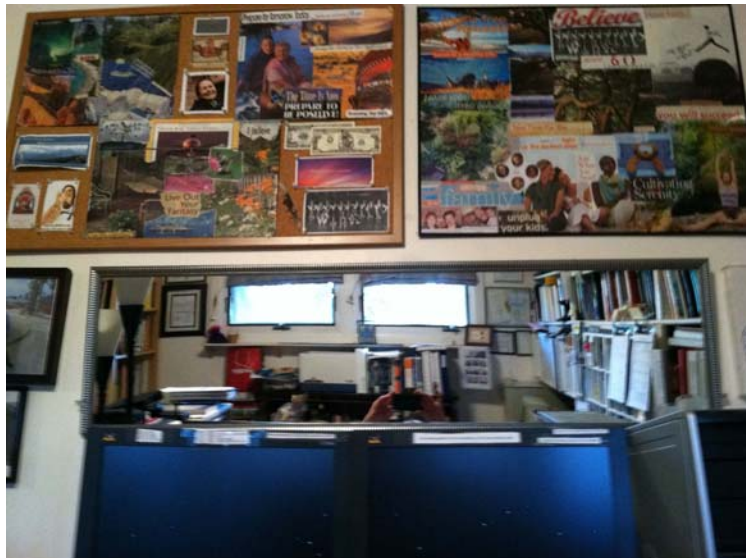
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Do what you can to...



...remove the chaos
and nonessentials
from your life.

20



Add what makes you feel good about yourself.

21

MARRIED WIDOW



Lucie Milosz Haskins

Take action
and
do what
compels you.

22

My desire
for each of
you is that
you can
remove this
from your
lives....



23

And replace it with this.



24